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EDUCATION

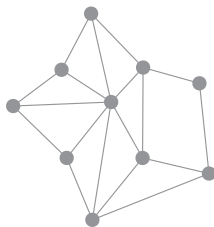
Rochester Institute of Technology
BFA Graphic Design
May 2015

SKILLS

Medical Device Regulation
Regulated Environments
UX & UI Design
Print Design
Responsive web design
Mechanical & line drawings
Architectural design
Signs & environmental design
Wayfinding
Copywriting
HTML & CSS
Content generation
Content management
Production coordination
Managing small business
Adapting to new trends
Working with ADA regulations

SOFTWARE

Illustrator
Photoshop
InDesign
After Effects
Acrobat
Microsoft Office



EXPERIENCE

Graphic Project Lead | BAUSCH + LOMB

July 2023 – Present

- Working with cross-functional teams to update and prepare product packaging for production
- Working in a highly regulated environment to ensure all artwork meets regulatory requirements in various countries
- Supporting labeling teams to ensure we meet minimum print requirements from vendors
- Updating product packaging to meet new and current regulatory standards

Lead Graphic Designer | Hardwood OUTLET LLC

June 2010 – July 2023

Responsible for a variety of projects big and small. I work very close with the owners to develop and deliver the best results for every project. My experience at Hardwood OUTLET has helped me develop a very efficient workflow with a variety of media and design applications. Below is a list of some of my responsibilities at Hardwood OUTLET.

- Branding
- Web design (responsive)
- Interactive forms
- Developing signs
- Working with outside vendors
- Sales and customer service
- Package design
- Legal forms
- Building plans
- TV commercials and online ads

Lead Graphic Designer | Blue Apple Productions

November 2015 – May 2017

Blue Apple is an event and entertainment company with a mission to provide the greatest entertainment services across the North Eastern United States. I worked very close with the president to create a fun and exciting experience for all of our clients. Here is a brief overview of my responsibilities at Blue Apple:

- Branding
- Web design (responsive)
- Sell sheets
- Interactive forms
- Signs and packaging
- Working with outside vendors
- Collaborating with web developer
- Production of event material
- Product diagrams
- Managing photo shoots
- Developing vinyl wraps for equipment

Lead Graphic Designer | Gigabyte Computers LLC

January 2017 – May 2018

This is a small computer repair business, I was the sole designer and this was a great opportunity for me to get hands on experience with the day to day operations of a small business.

Freelance Designer | Catalyst Inc.

March 2015 – May 2015

I worked on a freelance basis, designing everything from white papers to other company branded forms, internal documents and so much more.